

yarnexpo

China International Trade Fair for Fibres and Yarns
中國國際紡織紗線(春夏)展覽會

14 – 16 March 2018

National Exhibition and
Convention Center (Shanghai)
China



messe frankfurt

Unlimited market potential; unbeatable marketplace

Your yarns are in high demand

China imported 674,500 tons of **chemical fibres** in the first three quarters of 2017, increasing by over 10% compared to 2016. The chemical fibre industry registered the fastest growth among all sectors of the textile industry.

On the other hand, nowadays **specialty yarn** is one of the key materials in the textile industry as it can be widely applied on a diverse range of products like apparel fabrics, fashion accessories, home textiles and hosieries. China, as the world's largest yarn consumption country, has rapidly increasing demand for **fancy, metallic** and **stretch yarns** in recent years.

Now, be where that demand gathers

Your company has invested a lot of resources into R&D and developed some of the most innovative yarns, and now, it's time to showcase your products in the right place! With strong industry reputation and the synergy between the concurrent international textile fairs, **Yarn Expo** creates ample opportunities for businesses to meet a diverse range of buyers from around the world, particularly the promising China market. Hence, if you are keen to maximise the return of your investment, **Yarn Expo Spring 2018 is the place to be!**

2017 fair facts

- ★ 22,579 visitors from 94 countries / regions
- ★ Top 10 visitor countries / regions:
China, Hong Kong, India, Indonesia, Japan, Korea, Russia, Taiwan, the UK & the US
- ★ 393 exhibitors from 12 countries / regions:
China, Hong Kong, India, Indonesia, Japan, Korea, Pakistan, Singapore, Slovakia, Thailand, Uzbekistan & Vietnam



Speaking from experience

"Around 90% of the contacts we received are new. This included buyers from China, Brazil, Thailand, Egypt and elsewhere. The demand for synthetic yarns is obviously much stronger now. **The majority of buyers we met were looking for synthetic yarns.** We are extremely satisfied with this result."

Mr Sandjojo, Marketing Representative, PT. Bintang Asahi Textile Industry, Indonesia

"**Yarn Expo is the best place to promote our fancy yarns.** We are happy with the outcome this year as we met many of our target buyers from China as well as Europe, and many of them have already placed orders with us. The diverse buyer profile is no doubt one of the most remarkable traits of Yarn Expo."

Mr Abedin Ahmed Rizvi, Manager (Sales & Marketing), Indus Dyeing & Manufacturing Co. Ltd, Pakistan



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For more details, please visit: www.yarn-expo-spring.com